

Minnesota State University Moorhead

MHA 625: Health Program Planning and Evaluation

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces the field of program evaluation to support population health management. Students will learn how to develop theoretically-informed and evidence-based population health initiatives. Each student learns how to assess, plan, implement and evaluate for population needs. Students will review the following elements of program evaluation: (a) community needs health assessments focusing on the needs of the population, (b) reviewing appropriate evidence to create a logical model for change, (c) creating budgets/identifying funding sources, (d) contracting, (e) engaging key stakeholders, and (f) methods to evaluate programs.

B. COURSE EFFECTIVE DATES: 09/16/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Analyze economic, political, ethical, diversity and measurement issues that might impact the effectiveness of programs.
2. Analyze models of program development in order to identify the essential elements of effective program evaluation.
3. Appraise the outcome(s) and impact(s) of interventions within the program.
4. Create a plan for program evaluation including identifying appropriate interventions and steps for implementation.
5. Critique assessment and evaluation data.
6. Evaluate methods of program evaluation for appropriateness of design and fit with a program's goals and objectives.
7. Identify funding and stakeholder sources in the development of programs.
8. Identify methods to assess the needs of the community to improve the health of a population.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted