

## Graduate Follow-Up Report for College of Business Analytics & Communication - Class of 2023

| Program   | CIP Code          | Related Work FT | Related Work PT | Unrelated Work Seeking Related | Unrelated Work Not Seeking Related | Continuing Education | Available for Work But Unemployed | Unavailable for Work | Status Unknown | Total Graduates | Total Related Work | Total Available for Related Work | Related Employment Rate |
|---|-------------------|-----------------|-----------------|--------------------------------|------------------------------------|----------------------|-----------------------------------|----------------------|----------------|-----------------|--------------------|----------------------------------|-------------------------|
| Advertising   | 090903            | 18              | 0               | 0                              | 2                                  | 2                    | 1                                 | 0                    | 4              | 27              | 18                 | 19                               | 94.74%                  |
| Advertising and Public Relations                                  | 090900            | 7               | 2               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 0              | 9               | 9                  | 9                                | 100.00%                 |
| Broadcast Journalism  | 090402            | 2               | 1               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 0              | 3               | 3                  | 3                                | 100.00%                 |
| Business Analytics  | 521399            | 0               | 0               | 0                              | 0                                  | 1                    | 0                                 | 0                    | 1              | 0               | 0                  | 0                                | 0.00%                   |
| Business Administration   | 520201            | 43              | 1               | 3                              | 1                                  | 2                    | 1                                 | 0                    | 12             | 63              | 44                 | 45                               | 97.78%                  |
| Business Analytics  | 307102            | 4               | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 0              | 4               | 4                  | 4                                | 100.00%                 |
| Communication Studies   | 090101            | 12              | 2               | 3                              | 0                                  | 1                    | 0                                 | 0                    | 0              | 18              | 14                 | 14                               | 100.00%                 |
| Computer Information Systems                                      | 110401            | 0               | 0               | 0                              | 0                                  | 1                    | 0                                 | 0                    | 0              | 1               | 0                  | 0                                | 0.00%                   |
| Computer Information Technology                                   | 110401            | 6               | 0               | 1                              | 0                                  | 0                    | 2                                 | 0                    | 5              | 14              | 6                  | 8                                | 75.00%                  |
| Computer Science  | 110701            | 18              | 0               | 2                              | 0                                  | 0                    | 2                                 | 0                    | 0              | 22              | 18                 | 20                               | 90.00%                  |
| Construction Management   | 522001            | 17              | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 2              | 19              | 17                 | 17                               | 100.00%                 |
| Customer Relationship Management                                  | 520207            | 8               | 0               | 0                              | 0                                  | 2                    | 0                                 | 0                    | 2              | 12              | 8                  | 8                                | 100.00%                 |
| Economics   | 450603            | 2               | 1               | 1                              | 0                                  | 0                    | 0                                 | 0                    | 1              | 5               | 3                  | 3                                | 100.00%                 |
| Finance   | 520801            | 20              | 1               | 1                              | 0                                  | 1                    | 0                                 | 0                    | 2              | 25              | 21                 | 21                               | 100.00%                 |
| Global Supply Chain Management                                    | 520203            | 0               | 0               | 0                              | 1                                  | 1                    | 0                                 | 0                    | 1              | 3               | 0                  | 0                                | 0.00%                   |
| International Studies   | 302001            | 1               | 0               | 2                              | 0                                  | 0                    | 0                                 | 0                    | 0              | 3               | 1                  | 1                                | 100.00%                 |
| Investment Management   | 520801            | 0               | 0               | 1                              | 0                                  | 0                    | 0                                 | 0                    | 0              | 1               | 0                  | 0                                | 0.00%                   |
| Lean - Quality Management   | 520205            | 4               | 0               | 0                              | 0                                  | 2                    | 0                                 | 0                    | 0              | 6               | 4                  | 4                                | 100.00%                 |
| Mathematics   | 270101            | 6               | 0               | 0                              | 0                                  | 1                    | 0                                 | 0                    | 1              | 8               | 6                  | 6                                | 100.00%                 |
| Mathematics Education   | 131311            | 2               | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 1              | 3               | 2                  | 2                                | 100.00%                 |
| Mathematics: Actuarial Science                                    | 521304            | 1               | 0               | 0                              | 0                                  | 1                    | 0                                 | 0                    | 0              | 2               | 1                  | 1                                | 100.00%                 |
| Multimedia Journalism   | 090702            | 2               | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 2              | 4               | 2                  | 2                                | 100.00%                 |
| Operations Management   | 520205            | 20              | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 3              | 23              | 20                 | 20                               | 100.00%                 |
| Paralegal   | 220302            | 8               | 1               | 0                              | 0                                  | 1                    | 0                                 | 0                    | 3              | 13              | 9                  | 9                                | 100.00%                 |
| Photojournalism   | 090404            | 2               | 1               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 2              | 5               | 3                  | 3                                | 100.00%                 |
| Political Science   | 451001            | 4               | 1               | 2                              | 0                                  | 1                    | 0                                 | 1                    | 2              | 11              | 5                  | 5                                | 100.00%                 |
| Project Management  | 520211            | 38              | 2               | 0                              | 0                                  | 5                    | 0                                 | 0                    | 2              | 47              | 40                 | 40                               | 100.00%                 |
| Public Relations  | 090902            | 0               | 0               | 1                              | 0                                  | 0                    | 1                                 | 0                    | 0              | 2               | 0                  | 1                                | 0.00%                   |
| Publishing  | 091001            | 1               | 0               | 0                              | 0                                  | 0                    | 0                                 | 0                    | 1              | 2               | 1                  | 1                                | 100.00%                 |
| <b>TOTALS - College of Business, Analytics and Communications</b> |                   |                 |                 |                                |                                    |                      |                                   |                      |                |                 |                    |                                  |                         |
|   |                   | 246             | 13              | 17                             | 4                                  | 22                   | 7                                 | 1                    | 46             | 356             | 259                | 266                              | 97.37%                  |
|   | <b>Percentage</b> | 69.10%          | 3.65%           | 4.78%                          | 1.12%                              | 6.18%                | 1.97%                             | 0.28%                | 12.92%         |                 |                    |                                  |                         |

| MSUM All Programs | Students   | 911    | 65     | 51    | 30    | 154    | 29    | 6     | 218    | 1464 | 976 | 1005 | 97.11% |
|-------------------|------------|--------|--------|-------|-------|--------|-------|-------|--------|------|-----|------|--------|
|                   | Percentage | 48.62% | 12.17% | 6.59% | 0.40% | 15.67% | 1.68% | 0.07% | 14.79% |      |     |      |        |

**Notes:**

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continued Education" can include some graduates who also reported employment but indicated that continued education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.